



A NJ 501(c)(3) Non-Profit Corporation

April 7, 2012

Dear NJ Wave Membership:

I am proud to announce the beginning of a new relationship that has been in the works now for over a year. Four of New Jersey's premier swimming programs have decided to merge into one team to better serve their members and provide them with enhanced programming. These teams include New Jersey Wave, Scarlet Aquatic Club, Elite Swim Club and Bayonne Mermaid-Starfish Swimming.

New Jersey Wave is no stranger to team mergers. Many years ago, the Dolphin Aquatic Club and Paramus Boys Club teams merged to form Paramus Red Wave. Years later, Phoenix Aquatic Club and Paramus Red Wave merged to form New Jersey Wave. Both mergers had greatly helped team growth and stability at different times throughout the clubs history.

The precedent for this type of merger is growing across the country. For example, the Palo Alto Swim Club, in California was recently created when 7 teams merged. To date, they are one of the most successful swim clubs on the West Coast. New Jersey simply has too many teams with too many coaches and teams battling over facilities and other resources. We believe that it's about time coaches in our area begin working together for the good of the athletes. Numerous benefits will result from this partnership including:

- Greater long term stability for all the teams involved.
- Shared services and combined resources to strengthen programs.
- Savings on various team expenses, particularly team travel.
- Greater savings on swimwear and swimming equipment.
- Ability to run USA Swimming approved meets within our team to meet the needs of the members.
- Ability to share resources and spread the burden when running meets.
- Guaranteed entrance into at least 19 of NJ's hosted meets which includes 7 Long Course meets.
- Combined Stroke Clinics for athletes.
- Coaches shared knowledge on technique, training and administration.
- Greater visibility for College recruiting.
- Greater opportunity for relays for swimmers of all ages, etc.

Essentially at the local club level, nothing changes except the name each club competes under for USA Swimming. I have worked with our NJW Parent Board and will continue to work with them to make sure our kids benefit from this merger. In addition, we are considering a Parent Suggestion Committee consisting of a few parents from each club division. They will be a vital part of the process as will your feedback along the way. Some of this will be a gradual "learning and growing" experience as we "figure out" new and better ways of offering better service to the membership. Corporately, each team will remain separate for at least 5-10 years and changes on the business level will be a slow evolution. We will still follow the same practice schedule, the same policies, the same fees, etc. You will still make your checks out to "New Jersey Wave" as we will remain intact as our corporate structure.

The coaches had considered many names for our combined team. One of our favorites was East Coast Aquatic Club. However, after much discussion, we all agreed that it was vitally important for the club name to be one that maintains a unique relationship with Rutgers University. Therefore, we agreed on the name

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“Scarlet Aquatics” to be the name under which we would all compete (a slight change of the Scarlet Aquatic Club name).

We would breakdown our divisions of the club as follows:

- Scarlet Aquatics: Rutgers Division. (New USA Swimming Club code: SCAR)... formerly Scarlet Aquatic Club.
- Scarlet Aquatics: NJ Wave Division. (New USA Swimming Club code: SCAR)... formerly New Jersey Wave.
- Scarlet Aquatics: Elite Division. (New USA Swimming Club code: SCAR)... formerly Elite Swim Club.
- Scarlet Aquatics: BMS Division. (New USA Swimming Club code: SCAR)...formerly Bayonne Mermaid-Starfish.

We will begin with our new merger on April 7, 2012, the date of this letter. From that time forth, we will compete as “Scarlet Aquatics” as will all the other 3 divisions. Coaches will work out any joint relays between divisions and each division will follow a meet schedule that is in their own division’s best interest. New caps will be distributed to team members (at no extra cost to you) by May with the Scarlet Aquatics name. As this is a new organization, there is a new logo to represent the merger and a new USA Swimming Club code (SAC, NJW, BMS, and ESC will all be changed to SCAR). We want you to understand that this is a new organization committed to offer a better service to our members and competitive excellence. Please see the diagram below. We invite you to give us your feedback along the way as I work with you (the parents) and the other team divisions on enhancing our team services.

If you have any questions, please contact me directly at coachkeno@aol.com or call my cell (551) 265-2342. It is better to speak to me directly rather than to navigate thru the rumor mill.

Sincerely,

Kenneth O'Reilly

NJ Wave Head Coach / C.E.O.



Original Club Code NJW



Original Club Code: SAC



“New”: Scarlet Aquatics
New Club Code: SCAR



Original Club Code ESC



Original Club Code BMS

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